

EXCELLENCE *in* GOVERNMENT

Conference Series 2010 >> April 19, July 19, November 1

RONALD REAGAN BUILDING
WASHINGTON, DC USA



Produced by Government Executive Media Group, Excellence in Government (EIG) is the premier public management conference dedicated to creating high-performance government. Join us for the 2010 Excellence in Government Conference Series, as we explore these topics and more in a series of three one-day events held at the Ronald Reagan Building in Washington, D.C.

Program Format

Excellence in Government 2010 will consist of three 1-day events focusing on Innovation in Government.

Event Dates

- April 19** EIG I: The People Factor
- July 19** EIG II: Open Government
- November 1** EIG III: The Performance and Results Imperative

Location

The Ronald Reagan Building
1300 Pennsylvania Avenue, NW
Washington, DC 20004

Register Online

For more information and to register, please visit us online at:
www.excelgov.com



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EIG I: THE PEOPLE FACTOR

APRIL 19

Innovative human resources practices promise new ways to bring out the very best in federal employees. Attendees will learn from cutting-edge thinkers in workforce planning and leadership development about emerging best practices in recruitment, onboarding, training, retention, experiential learning and other key human capital issues.

EIG II: OPEN GOVERNMENT

JULY 19

Nowhere is the call for innovation in government more strongly voiced than among those who are promoting President Obama's call for transparency, citizen participation and enhanced collaboration. After calling for open government on his first day in office, President Obama in December detailed new requirements for agencies to make more information available and to engage the public and other organizations in the work of government. New technologies, new ways of thinking and a new culture of openness all will be required. Attendees will hear from those who are pushing the practice of open government.

EIG III: THE PERFORMANCE & RESULTS IMPERATIVE

NOVEMBER 1

By appointing the government's first Chief Performance Officer, President Obama signaled his intention to focus agencies' work on setting goals, measuring performance and achieving results. Innovative practices aimed at promoting these objectives are emerging from the White House, the Office of Management and Budget and in major agencies as well. Learn from experts about the fast-developing art and science of delivering ever more effectively on public section missions.

EXCELLENCE *in* GOVERNMENT

Schedule at a Glance >> April 19 >> The People Factor

6:30am – 2:00pm

Registration

7:15am – 7:45am

Continental Breakfast

7:45am – 9:00am

Opening General Session

9:00am – 9:15am

Networking Break

9:15am – 10:30am

Breakout Session 1.1
Cultivating Leadership at All Levels

Breakout Session 2.1
Employee Engagement:
Energizing Your Workforce

10:30am – 11:00am

AM Break

11:00am – 12:15pm

Breakout Session 1.2
Managing Change in Your Workplace:
The Un-Learning Model

Breakout Session 2.2
Insourcing and Outsourcing:
Finding the Right Mix in a Multi-Sector Workplace

12:30pm – 2:00pm

Keynote Luncheon

2:15pm – 2:45pm

Dessert Break

2:45pm – 4:00pm

Breakout Session 1.3
Unleashing Workplace Creativity

Breakout Session 2.3
Building Business Relationships:
Harnessing the Power of Collaboration Tools

4:00pm – 5:00pm

Closing Keynote

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Schedule at a Glance >> April 19 >> The People Factor

TRACK 1 — LEADERSHIP: BEST PRACTICES FOR FEDERAL MANAGERS

Today's government leaders, acting in a complex environment, must be able to identify creative solutions, strategically execute new objectives, and effectively confront today's organizational challenges. What actions can help leaders become more adept in this ever-shifting landscape? Discover how to work smartly and innovatively to carry out your agenda and deliver optimal program results.

Session 1.1 - Cultivating Leadership at All Levels

As organizations in both the public and private sectors are being challenged to meet a higher standard of excellence, it's important to focus on what talents and expertise are essential for skilled leadership. Learn how your agency can stretch its leadership competencies and encourage people to proactively lead at all levels. Hear from pioneers who have implemented innovative leadership programs and discover how their approaches can help you within your own agency.

Session 1.2 - Managing Change in Your Workplace: The Un-Learning Model

Today's work environment is constantly changing, with rapidly shifting priorities. Organizations frequently focus on implementing the latest technology and approaches, without accounting for the process required to reassess, adjust and incorporate new systems. Federal managers must often simultaneously learn new procedures, unlearn outdated methods and relearn strategies that allow for maximum effectiveness. Develop innovative competencies for handling changing initiatives in your workplace.

Session 1.3 - Unleashing Workplace Creativity

Recognizing constraints on change that sometimes exist in government agencies, public servants must seek new ways to inspire creativity and capitalize on the ingenuity of their colleagues. Tapping into the creative energy of your workforce can break the cycle of applying half-hearted solutions to the same old problems. Explore the concept of "design thinking" and how it can help you innovatively tackle workplace issues and establish enthusiasm and momentum within your program.

TRACK 2 — BUILDING THE BEST WORKFORCE

Today's federal managers must be sure that they employ the right people to get the job done. They must keep employees engaged, balance the needs of a blended workforce and discover inventive approaches to organizational challenges. The best workforce is skilled, energized and collaborative. Explore innovative techniques for managing and motivating your greatest resource.

Session 2.1 - Employee Engagement: Energizing Your Workforce

As agencies revitalize their work forces, they are increasingly focused on employee motivation and commitment. On a government-wide level, OPM will now undertake annual assessments of employee satisfaction. Meantime, experts are designing more effective on-boarding programs while also addressing the concerns of seasoned workers. Learn the latest innovative approaches to fully engaging employees at all levels in the vital work of your agency.

Session 2.2 - In-sourcing and Outsourcing: Finding the Right Mix in a Multi-Sector Workplace

Assembling and managing teams with the right blend of skills remains a huge challenge throughout government. The Administration has encouraged in-sourcing of work, and commissioned pilot programs to test various models for determining the right mix of labor resources to meet agency needs. Hear from pilot program participants and other experts on the keys to getting the job done in an increasingly complex and specialized world.

Session 2.3 - Building Business Relationships: Harnessing the Power of Collaboration Tools

Building strong working partnerships is crucial to personal and program performance—and the internet has offered many new tools to help. Learn from experts how you can harness the power of social media and other tools to increase collaboration and enhance communication while abiding by the rules and customs of the federal workplace.

Mail or fax completed registration form with your check, purchase order or credit card to:

Excellence in Government - 2010 Conference Registration
18222 Flower Hill Way #301 • Gaithersburg, MD 20879
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IMPORTANT: To ensure proper registration please print clearly and complete the form in its entirety

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 Lt. Colonel/Commander Major/Lt. Commander
 Other (fill in the blank) _____

Job Function (check only one)

- 01 – Agency Leadership (Dept./Agency Or Secretary, Division Head/Manager)
 03 – Business & Operations Management (Including Logistics, Program/Project)
 05 – Financial Management (Including Acquisition, Procurement, Contracts)
 07 – Other (fill in the blank)

Private Sector Supplier (check only one)

- 08 – General/Corporate Management
 10 – Program/Project/Technical Management
 12 – Other (fill in the blank) _____

Civilian (check only one or equivalent grade)

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 GS/GM-13 GS-12
 Other (fill in the blank) _____

- 02 – Legislative (Director/Manager/Supervisor/Chief [Policy, Public Affairs, Legal Affairs])

- 04 – Technology Management

- 06 – Human Resources Management

- 09 – Sales/Business Dev/Marketing Management

- 11 – Financial/Contract Management

Check here if you have any ADA-related needs or dietary restrictions.
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CANCELLATION/REFUND POLICY

All requests for cancellations must be submitted in writing 60 days prior to the session to be eligible for a full refund. Cancellations made in writing 30 days prior to the session, will be subject to a 50% penalty. No refunds will be issued for cancellations made with in 30 days of each session. If registered to attend both sessions and need to cancel attendance to one, the eligible refund will be calculated in accordance with the policy outlined above for that canceled session. Absent registrants will be charged the full conference fee, but substitutions may be made at any time.

One Day Conference Rates

Rates are available for attendees to participate for one session only being offered in 2010. Please select the ONE session you will attend below:

- DAY ATTENDING:** (Select One)
 April 19 - The People Factor
 July 19 - Open Government
 November 1 - The Performance & Results Imperative

GOVERNMENT ATTENDEES:

- Early Bird Rate** \$288 (by March 5, 2010)
 Pre-Registration Rate \$385 (by April 9, 2010)
 On-Site Rate \$462 (after April 9, 2010)

PRIVATE SECTOR ATTENDEES:

- Early Bird Rate** \$429 (by March 5, 2010)
 Pre Registration Rate \$572 (by April 9, 2010)
 On-Site Rate \$715 (after April 9, 2010)

Two Day Conference Rates

Rates are available for attendees to participate for two out of the three sessions being offered in 2010. Please select the TWO sessions you will attend below:

- DAYS ATTENDING:** (Select Two)
 April 19 - The People Factor
 July 19 - Open Government
 November 1 - The Performance & Results Imperative

GOVERNMENT ATTENDEES:

- Early Bird Rate** \$548 (by March 5, 2010)
 Pre-Registration Rate \$731 (by April 9, 2010)
 On-Site Rate \$877 (after April 9, 2010)

PRIVATE SECTOR ATTENDEES:

- Early Bird Rate** \$815 (by March 5, 2010)
 Pre Registration Rate \$1087 (by April 9, 2010)
 On-Site Rate \$1359 (after April 9, 2010)

Entire 2010 Conference Rates

Rates are available for attendees to participate in all three sessions being offered in 2010.

GOVERNMENT ATTENDEES:

- Early Bird Rate** \$693 (by March 5, 2010)
 Pre-Registration Rate \$924 (by April 9, 2010)
 On-Site Rate \$1109 (after April 9, 2010)

PRIVATE SECTOR ATTENDEES:

- Early Bird Rate** \$965 (by March 5, 2010)
 Pre-Registration Rate \$1287 (by April 9, 2010)
 On-Site Rate \$1609 (after April 9, 2010)

Registration Fees

Registration fee includes conference materials, daily continental breakfasts, refreshment breaks, lunches and evening receptions. Pre-registration will close on April 9, 2010. Registration after that time will be handled at the conference at the prevailing rate listed.